

## Shannon King keynote speaker at Century 21 Canada Kickoff | REM

“Socialpreneur”, Realtor and author Shannon King will be the keynote speaker at Century 21 Canada’s Kickoff 2012, an annual industry meeting and networking event happening in seven cities across Canada.

King will speak about her first-hand experience of moving into new markets, creating a unique brand, building a client base from scratch and using mobile technology to create a streamlined process, the company says.

Also appearing in Montreal on Feb. 24 is entomologist and founder of the Montreal Insectarium, Georges Brossard. He won’t be sharing his bug collection, but he will address one of the main emotions that bugs induce in people – fear.

Stand-up comedian Derek Edwards will appear in Toronto on March 1.

The Kickoff events will take place in Halifax, Montreal, Vancouver, Regina, Winnipeg, Toronto and Red Deer, Alta. They are open to all interested Realtors. For information: [www.century21.ca/kickoff2012](http://www.century21.ca/kickoff2012) or speak to a Century 21 broker.